



Capitala

A one-stop financing solution providing private credit and private equity capital to small businesses //

ABOUT US //

Capitala Group is an asset management firm that has been providing individually tailored, private credit and private equity capital to lower- and middle-market businesses throughout North America for over twenty years. Since our inception in 1998, Capitala has invested over \$2.1 billion into small businesses and strives to make an impact through responsible investing and a unified mission to support ESG initiatives. We seek to partner with strong management teams to create value and support growth through strategic partnerships, operational expertise, and a shared vision for success.

STRATEGY //

Capitala works with management teams, business owners, funded financial sponsors and independent sponsors to individually tailor private credit and private equity to support the needs of lower- and middle market businesses.

TRANSACTION TYPES //

- » Buyouts
- » Recapitalizations
- » Strategic Acquisitions
- » Dividend Recapitalizations
- » Debt Refinancings
- » Add-ons

STRUCTURES //

- » Senior Credit Facilities
- » Unitranche Credit Facilities
- » Mezzanine Credit Facilities
- » Control Equity Capital
- » Minority Equity Capital

INVESTMENT SIZES //

- » Control Equity Investments - \$5MM to \$25MM
- » Minority Equity Investments - \$2MM to \$10MM
- » Mezzanine Investments - \$10MM to \$50MM
- » Loans - \$10MM to \$100MM
- » Fund Investments - \$1MM to \$5MM

REACH OUT //

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SELECTED INDUSTRY

FOCUS AREAS //

BUSINESS SERVICES //

HEALTHCARE //

CONSUMER PRODUCTS //

GENERAL INDUSTRIAL //

INFORMATION TECHNOLOGY //

EDUCATION SERVICES //

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OFFICE LOCATIONS
Charlotte, NC // Atlanta, GA
New York, NY*

CAPITALA ADVISORY BOARD MEMBER LOCATIONS
Louisville, KY // Fort Lauderdale, FL // Greenville, SC

*Includes Mitsui offices in New York.



Manufacturer of metal forming machine tools, forming, stamping, and punching/sizing presses. *

Marysville, MI



A holding company comprised of nine entities which provide engineering, surveying, and architectural services.

Memphis, TN



An insurance services firm that provides both consulting and repair services to insurance carriers and their customers.

Deerfield Beach, FL



A holding company for residential HVAC repair and maintenance companies.

Lorton, VA



Provider of home health care and hospice services for patients in Arkansas, Texas and Virginia. *

Charlottesville, VA



An owner and operator of residential and commercial landscaping services businesses across the United States.

Brentwood, TN



A leading digital marketing agency, that focuses on crafting and optimizing the entire customer journey.

Allston, MA



Content creator of 3D anatomical models and animations of the human body, used by consumers, K-12 and higher education institutions.

Newton, MA



A multi-platform media, streaming, video content and consumer products company.

Cos Cob, CT



Provider of manned security and video surveillance services in the Southeast US.

Morehead City, NC



A multi-faceted provider of effective lead management and conversion services for the auto and motorized vehicle dealership sector.

Huntersville, NC



The US leading manufacturer of nonwoven products for the automotive, mattress, healthcare and other industrial industries.*

High Point, NC



A leading consolidator of media and advertising businesses throughout North America.

Memphis, TN



Jurassic Quest is the largest educational and interactive dinosaur themed show in the United States.

Houston, TX



Provider of mission-critical outsourced technical support and logistics services for data center original equipment manufacturers.

Lawrenceville, GA



Leading supplier of innovative M2M communication platforms used to track, monitor, protect and control remote assets. *

Camarillo, CA

