



# Capitala

**A one-stop financing solution providing private credit and private equity to growth-stage businesses //**

## ABOUT US //

Capitala Group is a leading asset management firm that has been providing individually tailored, private credit and private equity to growth-stage, lower- and middle-market businesses throughout North America for over twenty years. Since our inception in 1998, Capitala has invested in over \$2.0 billion in small businesses and strives to make an impact through responsible investing and a unified mission to support ESG initiatives. We seek to partner with strong management teams to create value and support growth through strategic partnerships, operational expertise, and a shared vision for success.

## STRATEGY //

Capitala works with management teams, business owners, funded financial sponsors and independent sponsors to individually tailor private credit and private equity to support the needs of lower- and middle market businesses.

## TRANSACTION TYPES //

- » Buyouts
- » Recapitalizations
- » Strategic Acquisitions
- » Dividend Recapitalizations
- » Debt Refinancings
- » Add-ons

## STRUCTURES //

- » Senior Credit Facilities
- » Unitrache Credit Facilities
- » Mezzanine Credit Facilities
- » Control Equity Capital
- » Minority Equity Capital

## INVESTMENT SIZES //

- » Control Equity Investments - \$5MM to \$25MM
- » Minority Equity Investments - \$2MM to \$10MM
- » Mezzanine Investments - \$10MM to \$50MM
- » Loans - \$25MM to \$150MM
- » Fund Investments - \$1MM to \$5MM

## REACH OUT //

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## SELECTED INDUSTRY

### FOCUS AREAS //

### BUSINESS SERVICES //

### HEALTHCARE //

### CONSUMER PRODUCTS //

### GENERAL INDUSTRIAL //

### INFORMATION TECHNOLOGY //

### EDUCATION SERVICES //

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Charlotte, NC 28209  
704.376.5502 // [capitalagroup.com](http://capitalagroup.com)

## OFFICE LOCATIONS

Charlotte, NC // Atlanta, GA // Los Angeles, CA  
Raleigh, NC // New York, NY\*

## CAPITALA BANK & SBIC BOARD MEMBER LOCATIONS

Louisville, KY // Fort Lauderdale, FL // Charleston, SC

\*Includes Mitsui offices in New York.



Manufacturer of metal forming machine tools, forming, stamping, and punching/sizing presses. \*

Marysville, MI



Provider of home health care and hospice services for patients in Arkansas, Texas and Virginia. \*

Charlottesville, VA



A multi-platform media, streaming, video content and consumer products company.

Cos Cob, CT



A leading consolidator of media and advertising businesses throughout North America.

Memphis, TN



A holding company comprised of nine entities which provide engineering, surveying, and architectural services.

Memphis, TN



Third largest multi-location franchisee of Auntie Anne's Pretzels stores and Cinnabon stores. \*

Delray Beach, FL



Provider of manned security and video surveillance services in the Southeast US.

Morehead City, NC



Jurassic Quest is the largest educational and interactive dinosaur themed show in the United States.

Houston, TX



The largest retained executive search and consulting firm exclusively focused on the healthcare and life sciences industries.

Horsham, PA



Event marketing and management company that manages over 7,500 trade shows and exhibits annually. \*

Atlanta, GA



A multi-faceted provider of effective lead management and conversion services for the auto and motorized vehicle dealership sector.

Huntersville, NC



Provider of mission-critical outsourced technical support and logistics services for data center original equipment manufacturers.

Lawrenceville, GA



Global leader in specialty immunology and allergy testing.

Shoreline, WA



Content creator of 3D anatomical models and animations of the human body, used by consumers, K-12 and higher education institutions.

Newton, MA



The US leading manufacturer of nonwoven products for the automotive, mattress, healthcare and other industrial industries. \*

High Point, NC



Leading supplier of innovative M2M communication platforms used to track, monitor, protect and control remote assets. \*

Camarillo, CA

