



# Capitala

A one-stop financing solution providing private credit and private equity capital to small businesses //

## ABOUT US //

Capitala Group is an asset management firm that has been providing individually tailored, private credit and private equity capital to lower- and middle-market businesses throughout North America for over twenty years. Since our inception in 1998, Capitala has invested over \$2.1 billion into small businesses and strives to make an impact through responsible investing and a unified mission to support ESG initiatives.

## STRATEGY //

Capitala works with management teams, business owners, funded financial sponsors and independent sponsors to individually tailor private credit and private equity capital to support the needs of lower- and middle market businesses. We have seasoned professionals with real operational experience in a variety of industries that can assist with implementing key strategies for ongoing growth and success.

## TRANSACTION TYPES //

- » Buyouts
- » Recapitalizations
- » Strategic Acquisitions
- » Dividend Recapitalizations
- » Debt Refinancings
- » Add-ons

## INVESTMENT SIZES //

- » Senior Credit Facilities - \$10MM to \$100MM
- » Unitranche Credit Facilities - \$10MM to \$100MM
- » Mezzanine Capital - \$10MM to \$50MM
- » Control Equity Capital - \$5MM to \$25MM
- » Minority Equity Capital - \$2MM to \$10MM

## STRUCTURES //

- » Senior Credit Facilities
- » Unitranche Credit Facilities
- » Mezzanine Capital
- » Control Equity Capital
- » Minority Equity Capital

## REACH OUT //

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## SELECTED INDUSTRY

### FOCUS AREAS //

BUSINESS SERVICES //

HEALTHCARE //

CONSUMER SERVICES //

GENERAL INDUSTRIAL //

INFORMATION TECHNOLOGY //

EDUCATION SERVICES //

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OFFICE LOCATIONS  
Charlotte, NC // Atlanta, GA  
New York, NY\*

CAPITALA ADVISORY BOARD MEMBER LOCATIONS  
Louisville, KY // Fort Lauderdale, FL  
Greenville, SC // Richmond, VA

\*Includes Mitsui offices in New York.



A holding company for residential HVAC repair and maintenance companies.

Lorton, VA



A holding company comprised of nine entities which provide engineering, surveying, and architectural services.

Memphis, TN



An insurance services firm that provides both consulting and repair services to insurance carriers and their customers.

Deerfield Beach, FL



Content creator of 3D anatomical models and animations of the human body, used by consumers, K-12 and higher education institutions.

Newton, MA



An owner and operator of residential and commercial landscaping services businesses across the United States.

Brentwood, TN



An employee-owned film marketing and production company that specializes in sound mixing, trailer creation and other ancillary services for movie studios.

Burbank, CA



Provider of manned security and video surveillance services in the Southeast US.

Morehead City, NC



A leading consolidator of media and advertising businesses throughout North America.

Memphis, TN



A multi-platform media, streaming, video content and consumer products company.

Cos Cob, CT



A leading digital marketing agency, that focuses on crafting and optimizing the entire customer journey.

Allston, MA



A multi-faceted provider of effective lead management and conversion services for the auto and motorized vehicle dealership sector.

Huntersville, NC



Provider of mission-critical outsourced technical support and logistics services for data center original equipment manufacturers.

Lawrenceville, GA

## REPRESENTATIVE REALIZED INVESTMENTS //



Manufacturer of metal forming machine tools, forming, stamping, and punching/sizing presses.

Marysville, MI



Provider of home health care and hospice services for patients in Arkansas, Texas and Virginia.

Charlottesville, VA



The US leading manufacturer of nonwoven products for the automotive, mattress, healthcare and other industrial industries.

High Point, NC



Leading supplier of innovative M2M communication platforms used to track, monitor, protect and control remote assets.

Camarillo, CA

