



A one-stop financing solution providing private credit and private equity capital to small businesses //

Capitala Group is an asset management firm that has been providing private credit and private equity capital to lower- and middle-market businesses throughout North America for over twenty-five years. Since our inception in 1998, Capitala has invested over \$2.2 billion into small businesses utilizing our flexible capital mandate which provides creative financing solutions to companies. We seek to partner with strong management teams to create value and support growth through strategic partnerships, operational expertise, and a shared vision for success.

STRATEGY //

Capitala works with management teams, business owners, funded financial sponsors and independent sponsors to individually tailor private credit and private equity capital to support the needs of lower- and middle market businesses. We have seasoned professionals with real operational experience in a variety of industries that can assist with implementing key strategies for ongoing growth and success.

TRANSACTION TYPES //

- » Buyouts
- » Recapitalizations
- » Strategic Acquisitions
- » Dividend Recapitalizations
- » Debt Refinancings
- » Add-ons

STRUCTURES //

- » Senior Credit Facilities
- » Unitranche Credit Facilities
- » Control Equity Capital
- » Minority Equity Capital

REACH OUT //

JOE ALALA. III

Founder & Chief Executive Officer jalala@capitalagroup.com

RANDALL FONTES

Managing Director - Atlanta rfontes@capitalagroup.com

CHRIS NORTON

Managing Director - Underwriting cnorton@capitalagroup.com

ADAM RICHESON

Managing Director - Charlotte aricheson@capitalagroup.com

JACK VANDER LEEUW

Director

jvanderleeuw@capitalagroup.com

ALEX PRUITT

Vice President apruitt@capitalagroup.com

AARON LEWIS

Vice President – Business Development alewis@capitalagroup.com

BRIDGET MELLER

Associate – Business Development bmeller@capitalagroup.com

SELECTED INDUSTRY

FOCUS AREAS //

BUSINESS SERVICES //
HEALTHCARE //

CONSUMER SERVICES //

GENERAL INDUSTRIAL //

INFORMATION TECHNOLOGY //

EDUCATION SERVICES //

INVESTMENT SIZES //

- » Senior Credit Facilities \$10MM to \$100MM
- » Unitranche Credit Facilities \$10MM to \$100MM
- » Control Equity Capital \$5MM to \$25MM
- » Minority Equity Capital \$2MM to \$10MM

4201 Congress Street, Suite 360 Charlotte, NC 28209 704.376.5502 // capitalagroup.com

OFFICE LOCATIONS
Charlotte, NC // Atlanta, GA
New York, NY*

CAPITALA ADVISORY BOARD MEMBER LOCATIONS Atlanta, GA // Auburn Hills, MI // Bardstown, KY // Dallas, TX Fort Lauderdale, FL // Louisville, KY // Melborne, FL



REPRESENTATIVE ACTIVE INVESTMENTS //



A provider of component repair and manufacturing processes for large frame industrial gas turbines primarily utilized in power generation.

Houston, TX



A holding company comprising nine entities which provide engineering, surveying, and architectural services.

Memphis, TN



Chiropractic wellness centers offering a variety of treatments to provide a comprehensive chiropractic experience to their patients.

Tampa, FL



Content creator of 3D anatomical models and animations of the human body, used by consumers, K-12 and higher education institutions.

Newton, MA



A provider of teleradiology services with over 100 radiologists across the U.S. that interprets medical images for customers throughout 48 states.

Miami, FL



A leading franchisor and operator of waxing studios which produces a proprietary all-natural elastic wax.

Aventura, FL



A roofing services company that provides repair and replacement services to residential and small commercial properties.

Fargo, ND



Provider of manned security and video surveillance services in the Southeast US.

Morehead City, NC



A Veteran-founded and managed, US-based defense contractor providing consulting, adversary flight support, military training, and maintenance services.

Reno, NV



A leading consolidator of media and advertising businesses throughout North America.

Memphis, TN





A specialty contractor in land and marine construction, maintenance, and repairs.

Suffolk, VA



A leading provider of outsourced technical product support services for equipment manufacturers.

Lawrenceville, GA

REPRESENTATIVE REALIZED INVESTMENTS //



Manufacturer of metal forming machine tools, forming, stamping, and punching/sizing presses.

Marysville, MI

PROACTIVE
DEALER SOLUTIONS
THE BDC EXPERTS

A multi-faceted provider of effective lead management and conversion services for the auto and motorized vehicle dealership sector.

Huntersville, NC



A leading provider of residential heating, ventilations, air conditioning ("HVAC"), plumbing installations, maintenance, and repair services to residential homeowners in the Mid-Atlantic& Southeastern U.S.

Lorton, VA



XIRGO TECHNOLOGIES

Leading supplier of innovative M2M communication platforms used to track, monitor, protect and control remote assets.

Camarillo, CA

