



# Capitala

**A one-stop financing solution providing private credit and private equity capital to small businesses //**

## ABOUT US //

Capitala Group is a leading private markets investment firm that has been investing private credit and private equity capital to lower middle-market businesses throughout North America for over twenty-five years. Since our inception in 1998, Capitala has invested and managed over \$3.2 billion<sup>1</sup>, utilizing our flexible capital mandate to deliver creative financing solutions. We aim to partner with strong management teams to create value and support growth through strategic partnerships, operational expertise, and a shared vision for success.

## STRATEGY //

Capitala works with management teams, business owners, funded financial sponsors and independent sponsors to individually tailor private credit and private equity capital to support the needs of lower middle-market businesses. We have seasoned professionals with real operational experience in a variety of industries that can assist with implementing key strategies for ongoing growth and success.

## TRANSACTION TYPES //

- » Buyouts
- » Recapitalizations
- » Strategic Acquisitions
- » Dividend Recapitalizations
- » Debt Refinancings
- » Add-ons

## INVESTMENT SIZES //

- » Senior Credit Facilities \$10-\$100 million
- » Unitranche Credit Facilities \$10-\$100 million
- » Control Equity Capital \$5-\$25 million
- » Minority Equity Capital \$2-\$10 million

## STRUCTURES //

- » Senior Credit Facilities
- » Unitranche Credit Facilities
- » Control Equity Capital
- » Minority Equity Capital
- » Credit with Equity Co-Investment

## REACH OUT //

### JOE ALALA, III

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## SELECTED INDUSTRY FOCUS AREAS //

BUSINESS SERVICES //

HEALTHCARE //

CONSUMER SERVICES //

GENERAL INDUSTRIAL //

INFORMATION TECHNOLOGY //

EDUCATION SERVICES //

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OFFICE LOCATIONS  
Charlotte, NC // Atlanta, GA



<sup>1</sup> Includes invested capital since inception, callable capital to commingled funds and available credit facilities, and discretionary and non-discretionary managed accounts.



A provider of component repair and manufacturing processes for large frame industrial gas turbines primarily utilized in power generation.

Houston, TX



A market-leader in design, engineering, and pre-construction solutions for the dry and liquid fertilizer storage facility industry.

Algona, IA



A roofing services company that provides repair and replacement services to residential and small commercial properties.

Fargo, ND



A leading consolidator of media and advertising businesses throughout North America.

Memphis, TN



A holding company comprising nine entities which provide engineering, surveying, and architectural services.

Memphis, TN



A provider of teleradiology services with over 100 radiologists across the U.S. that interprets medical images for customers throughout 48 states.

Miami, FL



Provider of manned security and video surveillance services in the Southeast US.

Morehead City, NC



A specialty contractor in land and marine construction, maintenance, and repairs.

Suffolk, VA



Chiropractic wellness centers offering a variety of treatments to provide a comprehensive chiropractic experience to their patients.

Tampa, FL



A leading franchisor and operator of waxing studios which produces a proprietary all-natural elastic wax.

Aventura, FL



A Veteran-founded and managed, US-based defense contractor providing consulting, adversary flight support, military training, and maintenance services.

Reno, NV



A leading provider of outsourced technical product support services for equipment manufacturers.

Lawrenceville, GA

## REPRESENTATIVE REALIZED INVESTMENTS //



Manufacturer of metal forming machine tools, forming, stamping, and punching/sizing presses.

Marysville, MI



A multi-faceted provider of effective lead management and conversion services for the auto and motorized vehicle dealership sector.

Huntersville, NC



A leading provider of residential heating, ventilations, air conditioning ("HVAC"), plumbing installations, maintenance, and repair services to residential homeowners in the Mid-Atlantic & Southeastern U.S.

Lorton, VA



Leading supplier of innovative M2M communication platforms used to track, monitor, protect and control remote assets.

Camarillo, CA

